

ANNUAL REPORT

 BUILD YOUR
FUTURE
ARIZONA



2022–2023



2022-2023 HIGHLIGHTS

195,000

CRAFT PROFESSIONALS NEEDED IN AZ BY DECEMBER 2024

24.0 M

TOTAL DIGITAL MEDIA IMPRESSIONS

BUILD CAREER AWARENESS WITH

13,000 STUDENTS AND INFLUENCERS

THROUGH 44 HIGH SCHOOL CLASSROOM PRESENTATIONS AND 22 HIGH SCHOOL CAREER EVENTS

1,200

FACEBOOK FOLLOWERS

3,156

INSTAGRAM FOLLOWERS

2.6M

VIDEO VIEWS

63K

WEBSITE VISITS

212

TWITTER FOLLOWERS

881

LINKEDIN FOLLOWERS

3,498

INTEREST FORMS SUBMITTED

AZRE BYFAZ
SPECIAL
SECTION
JANUARY
2023 (PAGES
83 – 98)
REACHED
169K,
\$39,600
EARNED
VALUE



KTAR MIKE BROOMHEAD SHOW NOVEMBER 28, 2022
REACHED 21K.



We are going to see a huge explosion in the middle class where people are going to go through one to four years of training on the job with no financial burden and come out on top!

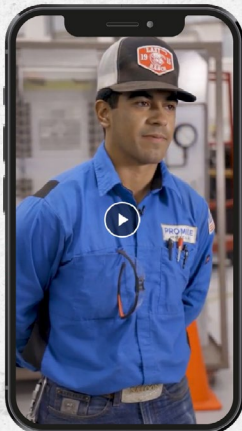
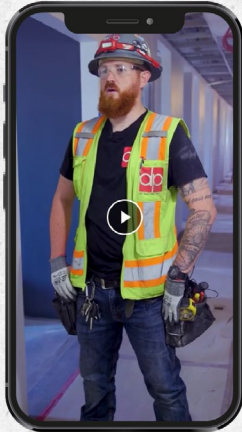
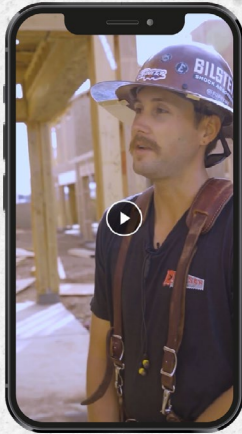
—Mike Broomhead, KTAR



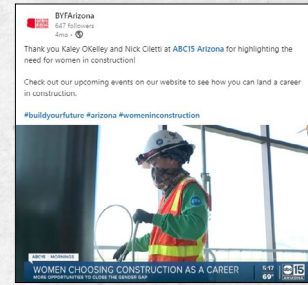
WE NEED YOUR CONTINUED SUPPORT
FOR THE FUTURE OF OUR INDUSTRY IN ARIZONA.

2022-2023 HIGHLIGHTS

TIKTOK
82 POSTS WITH
26K+ VIEWS



2023 WOMEN IN CONSTRUCTION



CHANNEL 12 WOMEN IN CONSTRUCTION

KSAT FOX 10 MORNING SHOW THREE SEGMENTS –



ERICKSON FRAMING
OCTOBER 2022, TOTAL
AUDIENCE 24,476

CHANNEL 10 ERICKSON FRAMING VIDEO



MIKE BROOMHEAD INTERVIEW



DAN PUENTE INTERVIEW
STEERING COMMITTEE MEMBER,
(31:00 MINUTE MARK)

2022-2023 HIGHLIGHTS

CORPORATE LEVEL



Austin Companies
Brewer Companies
Door Sales & Installations
Erickson Framing

CHAMPION LEVEL



SUPERINTENDENT LEVEL



PROJECT MANAGER LEVEL



CRAFT PROFESSIONAL LEVEL

AMW Construction Supply • Brown & Brown Insurance • Buesing • Champion Home Builders Inc.
Chasse Building Team • Colt Builders • Courtland Communities • Furtmann Bros. LLC • Gothic Landscape • Jenco Inc.
Moen Inc. • RDS Electric • RestorationHQ • TD Industries • Truss Fab LLC • Younger Brothers