



**MARICOPA**  
COMMUNITY COLLEGES

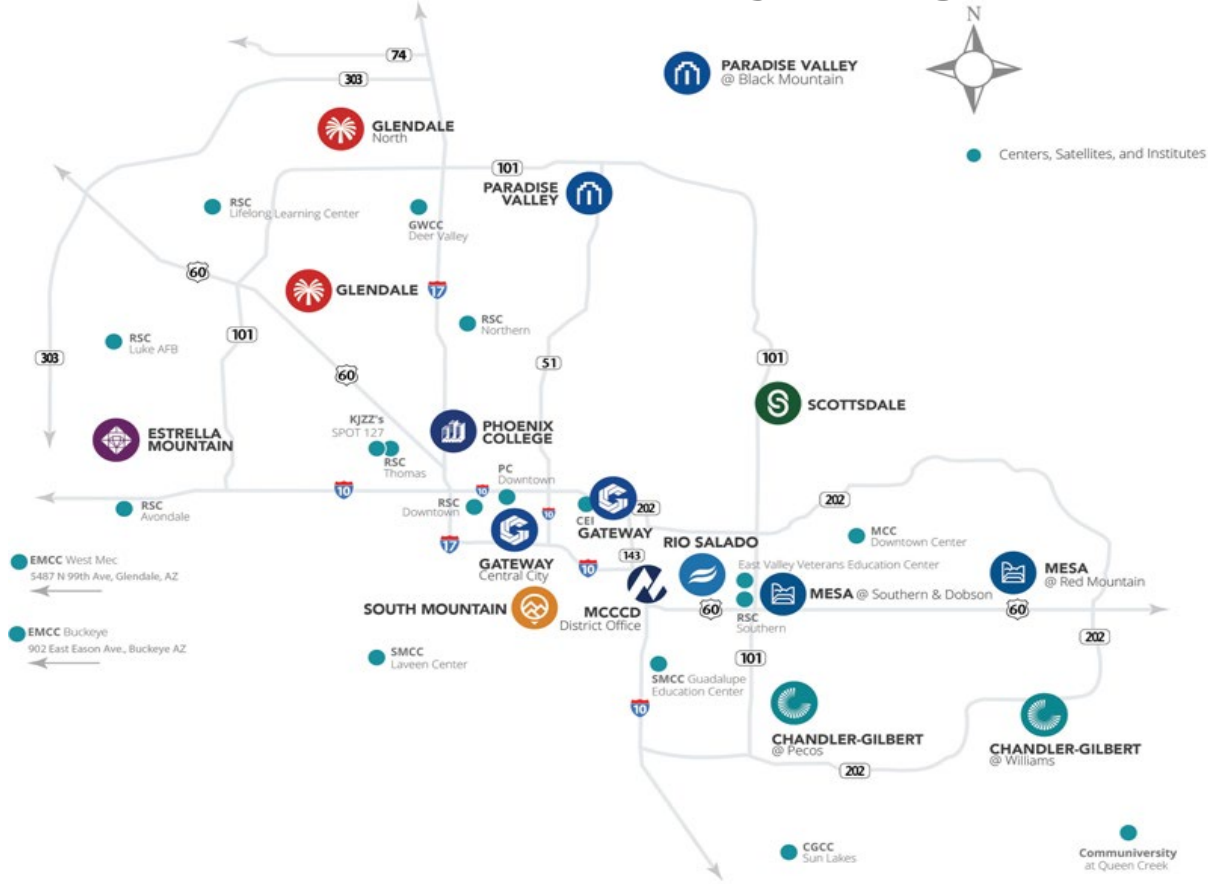
# **Workforce Summit – Leveraging Education Providers**

*Building a Pipeline for Scope and Scale*

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Daniel Barajas, Chief Officer for Workforce & Economic Development

# Maricopa Community Colleges



- Ten Colleges
- 31 Off Campus Education Sites
- 200K + Students

# Prioritized Industry Sector Areas

- ~ Healthcare
- ~ Manufacturing
- ~ Business & Finance
- ~ Construction
- ~ Information Technology & Cybersecurity
- ~ Education



## Guiding Principles

- ~ Systems strategy
- ~ Front door to engaging our Colleges
- ~ Innovations in training delivery
- ~ Employer engagement
- ~ Expediency in moving student to employment
- ~ DEIA and Non-traditional talent pipeline

# Now Enrolling

## SEMICONDUCTOR TECHNICIAN QUICK START

LEARN  
MORE >



[maricopa.edu/semico](http://maricopa.edu/semico)

Photo credit: Intel



Begin your exciting new career with only **10 days of training.**



Quick Start programs will be offered at:



### CONTACT

Email: [enrollment.services@domail.maricopa.edu](mailto:enrollment.services@domail.maricopa.edu)

Call or text: (480) 731-8660

## Semiconductor Marketing



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The Maricopa County Community College District (MCCCD) is an EEO/AA institution and an equal opportunity employer of protected veterans and individuals with disabilities. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, age, or national origin. A lack of English language skills will not be a barrier to admission and participation in the career and technical education programs of the District. The Maricopa County Community College District does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities. For Title IX/209A concerns, call the following number to reach the appointed coordinator: (480) 731-8499. For additional information, as well as a listing of all coordinators within the Maricopa College system, visit <http://www.maricopa.edu/non-discrimination>.





# HOW WE ARE MAKING IT HAPPEN: Quick Start Partnership Design

- ✓ **Acceleration MODEL for targeting scope scale** designing 10-day credit courses belonging to an existing **pathway earning college credit, industry certification and leads to a degree pathway.**
- ✓ **Recruited Industry Adjunct Faculty** recruited 49 qualified 20 instructors trained and teaching currently
- ✓ **Systemized Joint Marketing** - college teams use landing pages, QR codes, measure hits, pretesting for readiness, constant contact
- ✓ **Industry sends Hiring Recruiters** connect at hiring Fairs monthly
- ✓ **DEI is a Priority** - increasing the **# of women** technicians as well as overall **diversity and equity (measured)**
- ✓ **Hiring** - will be conducted monthly on site at all college campuses
- ✓ **State Partnership** - Economic Development Driven – Sector Strategies



# IMPACT that Moves the Needle

## Meeting Immediate need:

- **Currently over 4000** have been on the landing page and over 2700 have passed the pre-test affirming they are ready for enrollment.
- **Served 684** semiconductor technician from July 2022 through June 2023. (1 year)

## Skills Credentialing:

- **Employability Skills: Arizona Career Readiness Credential (ACRC) Professional Skills Certification, Work Ready Math, Reading, and Data**
- **NIMS industry certification testing:** portable Semiconductor to validate skills



# Enrollment Data - Semiconductors

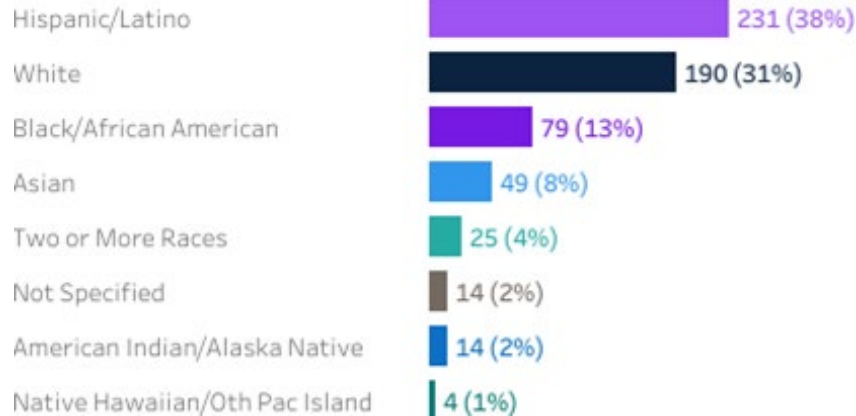
(July 2022 – June 2023 1 year)

- Number of Students: **684**
- Certifications to Date: **589**
- Number of Classes: **88**
- Students of Color: **66%**
- Female Students: **34%**
- Age Group 18-29: **43%**
- First Generation: **53%**



Arizona Advanced Manufacturing Institute  
FINDING SOLUTIONS. CREATING OPPORTUNITIES.

## Race & Ethnicity



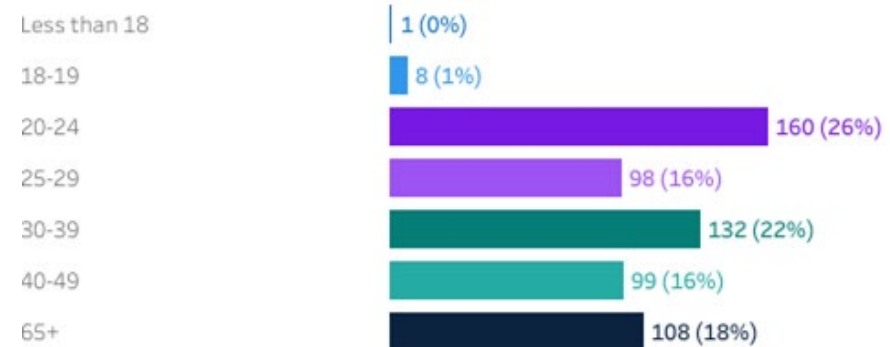
## Gender



## Max First Generation



## Age Groups







**THANK YOU**

**QUESTIONS?**