



GREATER PHOENIX CHAMBER

FOUNDATION

THE GREATER PHOENIX CHAMBER FOUNDATION'S

WORKFORCE SUMMIT

MARCH 13, 2019



Date: Wednesday, March 13, 2019

Time: 7:30 a.m. – 4:30 p.m.

Location: Rio Salado Community College

Target audience: 150 members of the business community

The Greater Phoenix Chamber Foundation is pleased to bring together employers from across Arizona for our inaugural Workforce Summit. This robust program will feature renowned keynote presenters and panels of local experts to discuss workforce trends affecting business. Guests will have the opportunity to attend breakout sessions, allowing them to explore specific issues that may be impacting their business—and walk away with tangible solutions.

The Workforce Summit is YOUR opportunity for employers to learn about available resources in workforce development and hear how other employers have maximized these tools.

Why sponsor?

Sponsorship of the Workforce Summit will showcase your company's support of a stronger economy and local workforce to more than 150 local leaders. Sponsorship opportunities feature enhanced company recognition on event collateral, as well as the opportunity to showcase your business to event attendees. Sponsorship benefits vary based on level of support.



SPONSORSHIP BENEFITS

	\$20,000 Presenting (One available)	\$10,000 Platinum (Three available)	\$5,000 Gold	\$3,500 Silver	\$1,000 Bronze
Presenting sponsor of workforce summit	X				
Opportunity to present welcome remarks/ sponsor message	X				
Opportunity to provide sponsor remarks prior to one keynote address		X			
Guests invited to attend	10	8	6	4	2
Verbal recognition from podium	X	X	X	X	
Company logo or listing on promotional collateral	Logo	2 nd tier logo	Listing	2 nd tier listing	
Company logo or listing on day-of event collateral	Logo	2 nd tier logo	2 nd tier logo	Listing	
Company article placed in Chamber e-newsletter (content must be provided to Chamber by sponsor, subject to approval by Chamber)	1				
Blog post featured on Chamber website		1			
Social media mention prior to event	3	3	2	1	
Social media mention during event	3	3	2	1	
Featured in post-event web banner on Chamber website thanking sponsors	X	X	X	X	
Vendor booth at event to promote company	X	X	X	X	X

For more information or to secure your sponsorship, please contact Janelle Tassart at jtassart@phoenixchamber.com or 602.495.6480.