



SUNDT



**Central
Arizona
College**

WORKFORCE DEVELOPMENT PARTNERS

OPPORTUNITY



Opportunity

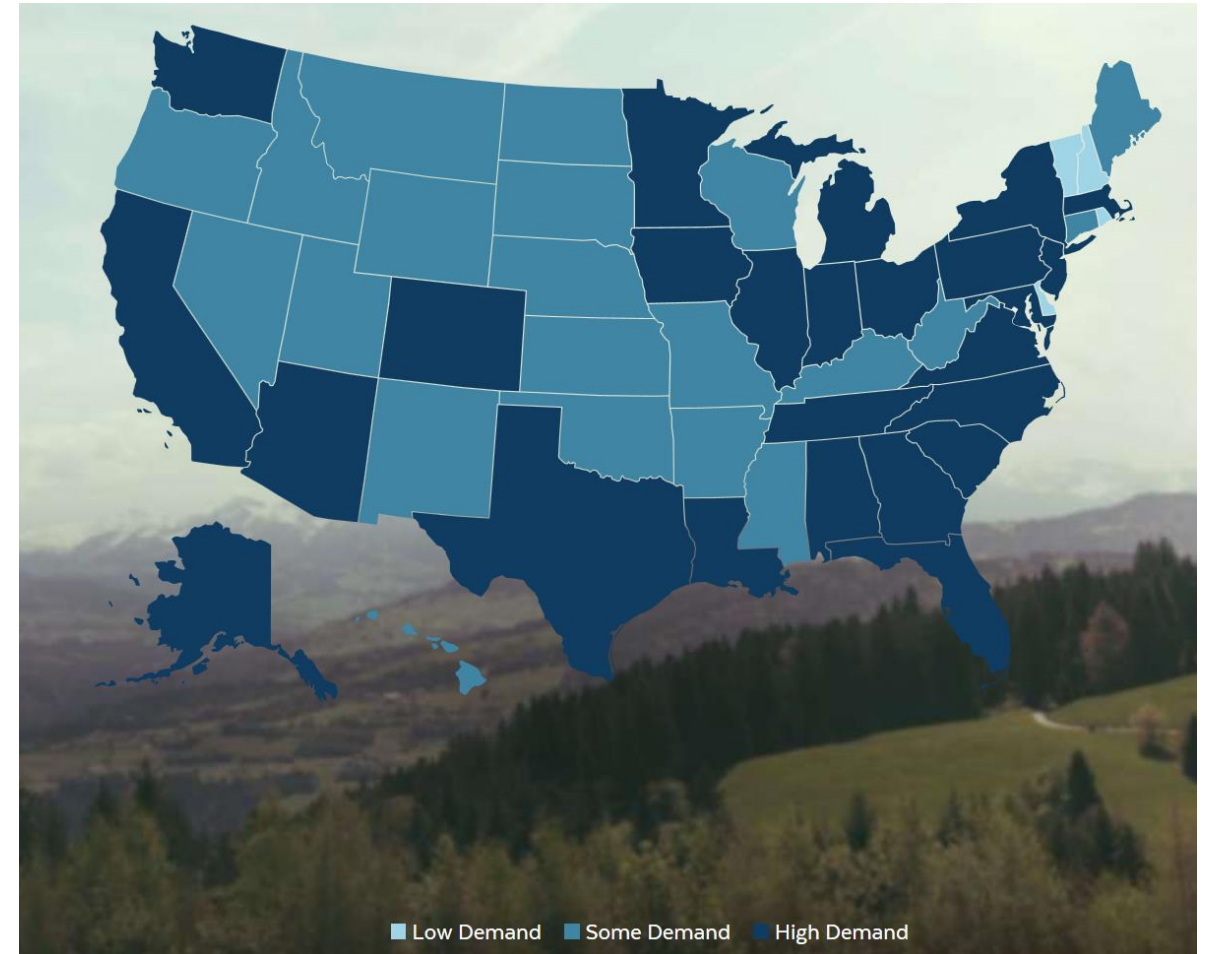


WORKFORCE DEVELOPMENT PARTNERS

National shortage of 2,000,000 craft professionals by 2020

(note this figure was set before last year's hurricanes)

- The industry needs a talent pipeline of leaders who know how to build.
- Pragmatic innovations that can be replicated to address a national issue



WHAT WE ARE DOING



Workforce Development Opportunity



Education at the speed of industry

- Providing industry recognized stackable credentials to provide a solution to construction workforce shortage.
 - NCCER Curriculum
 - OSHA30
 - 4 Nationally Recognized Trade Certifications
 - Designed program starting in May 2017 –
Enrolled 110 students Fall 2017 (4 months) –
Enrollment in Fall of 2018 196 students
 - 2 semesters – 32 credits



AGC National Partnership (5-State Pilot)



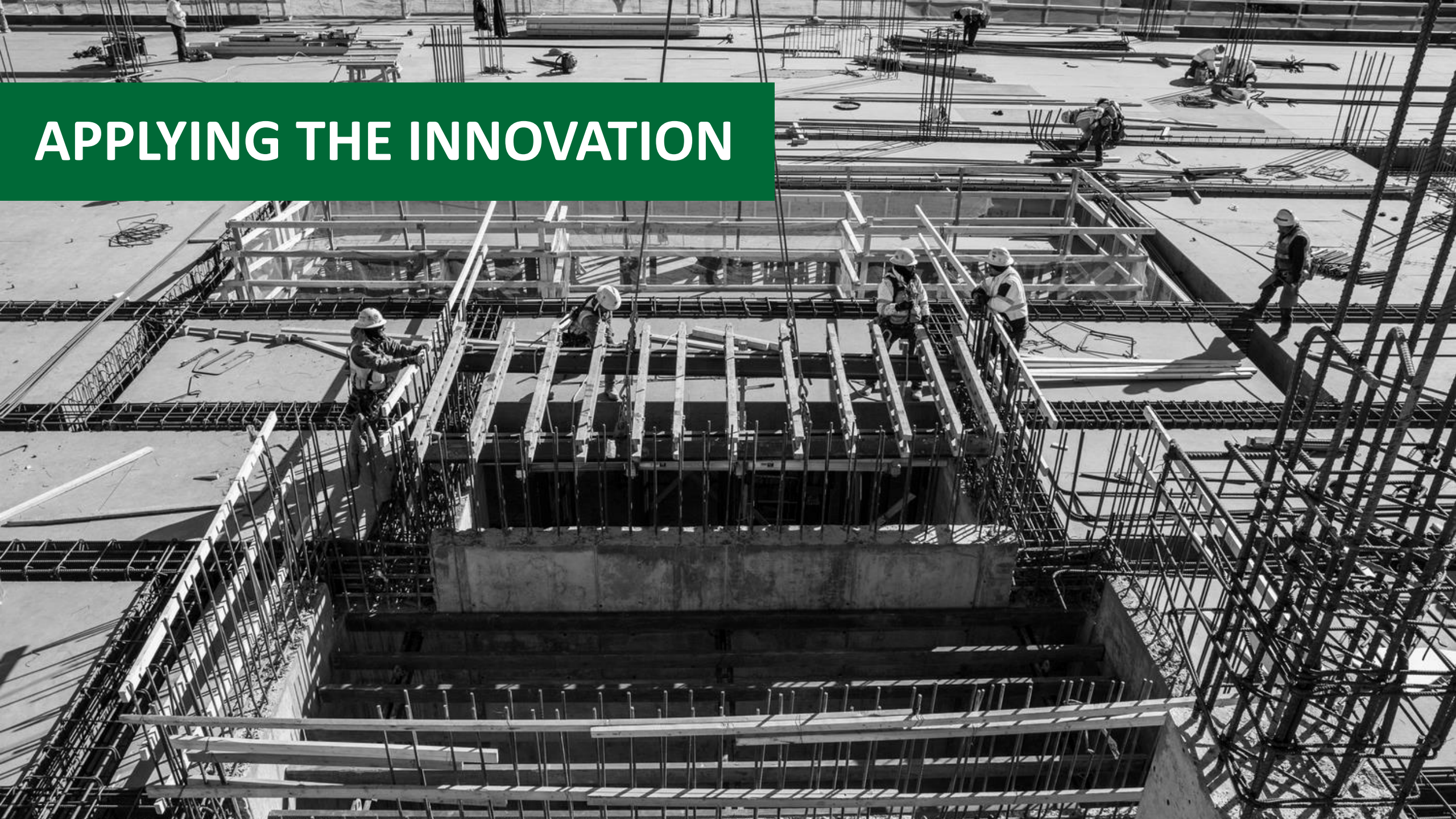
Goals

To raise the profile of career opportunities in the construction industry, specifically related to craft



- Attracting candidates to specific jobs
- Driving career seekers to an informational website
 - Branding
 - Pride – contributing to new structures, craft expertise
 - American Dream – upward mobility, opportunity
 - Dignity – self-sufficient, respect
 - Economics – payoff > investment required
 - Cool/Exciting Work – the nature of the work
 - Pipeline
 - Develop a pipeline of people into the industry
 - Social Media
 - Using brand to attract and track new people
 - National Industry Education Committee

APPLYING THE INNOVATION



Applying the Innovation



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- By bringing High School CTE programs, Community Colleges, and Industry together and using NCCER national recognized curriculum (More than 70 different craft)
- Training can take place at schools, colleges, companies or project sites
- NCCER Certified college professors and industry instructors provide standardized training



LEADING THE WAY



Leading the Way: Skilled and certified professionals



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- Students obtain industry certification and college credits
- Standardize construction terminology and performance requirements
- Develop future leaders that know how to build through education and industry.
- Every graduate from first year offered a job - \$35k - \$50k per year



Leslie George

@chop466

Follow



My son started his new job today with Sundt Construction, as a welder. He was told he is getting a \$1000 signing bonus, because he is an Industrial Arts graduate of Central Arizona College.

8:52 AM - 13 Feb 2018

17 Likes



4



17



Tweet your reply



Sundt Construction @Sundt · Feb 14



Replying to @chop466

Congratulations, we are glad to have him as part of the Sundt team!



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Next Steps



- Central AZ College – Apache Junction Campus – Fall 2019
- Fort Worth College – In planning stages
- League for Innovation in the Community College – National Outreach in planning stages – Rufus Glasper (CEO)
- National Association for Community College Entrepreneurship (NACCE) National Outreach in planning stages – Rebecca Corbin (CEO)



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