

CONSTRUCTION WORKFORCE COLLABORATIVE CAREER AWARENESS CAMPAIGN

In Arizona, there are more than 10,000 vacant construction positions. This struggle to find qualified employees has real economic consequences for not only construction firms, but your customers and vendors as well. Talent gaps delay construction projects, meaning slower economic growth for Arizona. The Construction Workforce Collaborative - including commercial and residential contractors and subcontractors – is launching a multi-faceted, multi-million dollar, multi-year career awareness campaign to promote the construction trades.

INVESTOR BENEFITS:

Employers contributing to the marketing and brand effort will receive the following benefits based on their investment.

	Tradesman	Project Manager	Superintendent	Champion
Investment (3 year annual commitment)	\$5,000	\$10,000	\$20,000	\$50,000 +
Direct Access to Talent Through Online Job Postings	X	X	X	X
Company Recognition on Website	Listing	Listing	Logo	Scrolling Banner
Social Media Recognition	Quarterly	Monthly	Monthly	Weekly
Access to Career Awareness Opportunities–Guidance Counselors		X	X	X
Featured Placement for Job Postings		X	X	Top Billing
Opportunity to Guest Blog Re: Workforce			X	X
Project Highlight Demonstrating Economic Impact of Business			X	X
Potential Speaking Opportunities with Media and at Related Events			X	X
Sponsored Video Highlighting Career Opportunities				X
Steering Committee Participation				X

Build Your Future Arizona is a program of the Greater Phoenix Chamber Foundation.



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COMMITMENT FORM

Company _____

Name _____

Billing Address _____

City, State and Zip _____

Phone _____

Email _____

Current Employee Count _____

Number of Open Positions to Fill _____

Average Salary for Open Positions _____

Total Pledge Amount: \$_____/year for a minimum of 3 years.

**We understand each business has its own unique abilities to participate and the suggested levels may not work for everyone, any size contribution is appreciated!*

Payment Options: ☐ Annual Installments of \$_____/year.

☐ Quarterly Installments of \$_____/quarter.

Payment Method: ☐ Credit Card (payments via check are preferred in order to avoid processing fees)

Account #: _____ Exp. Date _____ CSV _____

☐ Send me an invoice

☐ ACH Payment (please include ACH form)

Signature: _____

Date: _____

PLEASE MAKE CHECKS PAYABLE TO:

Greater Phoenix Chamber Foundation

201 N. Central Ave., Ste. 2700

Phoenix, AZ 85004

Tax ID: 81-1367313

Attn: Jennifer Mellor

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